

C-1566

Sub. Code

80614

B.B.A. DEGREE EXAMINATION, APRIL 2024.

First Semester

Logistics and Shipping

INTERNATIONAL BUSINESS MANAGEMENT

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** the questions.

1. What is International Trade?
2. What is GATS?
3. What are the objectives of WTO?
4. What is bilateral contract?
5. Define balance of payments.
6. What is international monetary fund?
7. Define FDI.
8. What do you mean by UNCTAD?
9. Write the term multinational Corporation.
10. Write the benefits of globalization.

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Mention five problems of India's international business.

Or

- (b) What do you mean by International Business? Compare and Contrast International Business with domestic business.

12. (a) Explain various types of tariff and non-tariff barriers.

Or

- (b) Write the arguments for free trade and protection.

13. (a) Explain the functions of world bank.

Or

- (b) Explain the importance of foreign Exchange Management Act.

14. (a) What are the various functions and principles of UNCTAD?

Or

- (b) Write the salient features of Uruguay Round agreement?

15. (a) State the criticism of globalization in detail.

Or

- (b) Write the importance of multinational corporations (MNC's).

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Define International trade. Outline the drivers of International Business.

Or

- (b) Suggest suitable measures to solve major issues facing India's foreign Trade.

17. (a) Explain the various factors affecting FDI flow to a country with special emphasis on India.

Or

- (b) What is the impact of globalization on International Business growth? How it had helped the growth of FDI and FII. Discuss in context of India.

18. (a) Discuss various International Business theories with emphasis on product life cycle theory. How these theories are helpful to International Business.

Or

- (b) How is management of International Business different from managing Domestic business? What are the parameters on which this differentiation is made? Give Suitable examples to illustrate your answer.
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C-1567

Sub. Code

80623

B.B.A. DEGREE EXAMINATION, APRIL 2024.

Second Semester

Logistics and Shipping

FUNDAMENTALS OF LOGISTICS

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Define logistics' role in the national economy.
2. Mention the benefits of procurement.
3. What are the types of inventories?
4. Define logistics and supply chain management.
5. List out the types of warehousing.
6. Mention the functions of packaging.
7. Define global logistics.
8. List the barriers to global logistics.
9. Define 4PL.
10. What is integrated logistics?

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Explain the importance of logistics with other department with suitable illustrations.

Or

- (b) With suitable illustrations, explain the barriers to logistics outsourcing.

12. (a) Explain the different inventory control techniques with suitable examples.

Or

- (b) Discuss the importance of materials management in logistics.

13. (a) “Transportation is the backbone of the nation’s economy.” Justify the statement.

Or

- (b) With suitable illustrations, explain the benefits of warehousing in logistics.

14. (a) Discuss the factors responsible for driving globalization through global logistics.

Or

- (b) With suitable illustrations, explain the functions of logistics information systems.

15. (a) Explain the role and importance of CONCOR.

Or

- (b) With suitable illustration, list and explain the financial issues in logistics performances.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) What are the types of material handling? Explain, in detail how would you choose the different types of materials handling while handling the materials.

Or

- (b) With suitable illustration, explain the challenges faced by the logistics sector in India.
17. (a) What is meant by a balanced scorecard approach? Explain, how it is useful in logistics performance measurement.

Or

- (b) Discuss the importance of packaging as per the guidelines prescribed by the United Nations on Sustainable Development Goals.
18. (a) Explain, how information technology drives the logistics sector effectively with suitable illustrations.

Or

- (b) With suitable illustrations, discuss the importance of logistics information systems.
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C-1568

Sub. Code

80632

B.B.A. DEGREE EXAMINATION, APRIL 2024

Third Semester

Logistics and Shipping

BUSINESS COMMUNICATION

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is the significance of business communication?
2. List down the various methods of communication.
3. How would you identify the theme of a letter to the editor?
4. Write a note on bank correspondence.
5. How does a Company Secretary communicate with the shareholders of a firm?
6. Bring out the features of the minutes of a meeting.
7. What are the objectives of report writing?
8. How does a report from an individual differ from a committee' report?

9. Write a note on the usage of internet as a medium of communication.
10. What is the need for precise writing in an organisation?

Part B (5 × 5 = 25)

Answer **all** questions.

11. (a) Brief the essentials of effective business communication.

Or

- (b) How do barriers of communication impact the effectiveness of communication?

12. (a) What are the needs for business letters in an organisation?

Or

- (b) As an employee of firm X write a letter to the supplier of your company, complaining the defects in the recently purchased goods.

13. (a) Explain in detail the process involved in the preparation of agenda of a meeting.

Or

- (b) Why should an organisation communicate with public through advertisement?

14. (a) Enumerate the types of business reports.

Or

- (b) What are the essentials of an appointment order?

15. (a) Write a short note on (i) Memo (ii) Circulars.

Or

(b) What are the merits of using intercom in a big sized firm?

Part C (3 × 10 = 30)

Answer **all** questions.

16. (a) Enumerate the different types of communication.

Or

(b) How does information technology influence the communication process in the modern era?

17. (a) Elucidate the steps involved in the preparation of a report.

Or

(b) Explain in detail the contents of the annual report of a firm.

18. (a) Elaborate the various methods of internal communication.

Or

(b) Detail the numerous types of media used in the communication process of an organisation.

C-1569

Sub. Code

80633

B.B.A. DEGREE EXAMINATION, APRIL 2024

Third Semester

Logistics and Shipping

PRODUCTION AND MATERIALS MANAGEMENT

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** the questions.

1. What is Plant layout?
2. What is routing?
3. What do you mean by preventive maintenance?
4. Define methods study.
5. Mention the objectives of integrated materials management.
6. What is vendor rating?
7. What is safety stock?
8. Write any two uses of bin cards.
9. What is meant by bench marking?
10. List down the features of ISO.

Part B

(5 × 5 = 25)

Answer **all** the questions.

11. (a) What are the factors to be considered in the process of site selection?

Or

- (b) What is scheduling? What are the steps involved in it?

12. (a) Explain the importance of proper handling of materials.

Or

- (b) Bring out the various types of maintenance.

13. (a) Discuss the organisational structure meant for effective materials management.

Or

- (b) Enumerate the procedure for purchasing through imports.

14. (a) Explain the functions of inventory.

Or

- (b) What do you mean by

(i) ABC analysis

(ii) EOQ

(iii) Safety stock

(iv) Lead Time.

15. (a) Examine the benefits of bench marking.

Or

(b) What is TQM? Explain its elements.

Part C

(3 × 10 = 30)

Answer **all** the questions.

16. (a) Explain the scope of production Management.

Or

(b) Elaborate the various principles of plant layout.

17. (a) Explain any four techniques of works measurement.

Or

(b) Describe the duties and responsibilities of a store keeper.

18. (a) Explain the factors influencing the choice of vendors while purchasing materials.

Or

(b) Discuss the procedure for obtaining ISO.

C-1570

Sub. Code

80635

B.B.A. DEGREE EXAMINATION, APRIL 2024

Third Semester

LOGISTICS AND SHIPPING

CUSTOMS PROCEDURES

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. State the provisions of the Customs Act, 1962 regarding appointment of officers of customs.
2. What are prohibited goods?
3. What do you mean by
 - (a) Illegal import
 - (b) Intimated place.
4. What are the notified goods for which Sec 11C, 11E and 11F do not apply?
5. What is rate of exchange as per the Customs Act, 1962?
6. Write the meaning of advance ruling.
7. What does the Indian Customs Act say regarding delivery of Arrival Manifest?

8. What is bill of entry?
9. State the provisions of Section 59 of the Indian Customs Act, 1963 regarding warehousing bond.
10. List down the goods which are not entitled to drawback at all.

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Explore the various powers of Officers of Customs.

Or

(b) Examine the Provisions of the Indian Customs Act, 1962 regarding appointment of Customs Ports, Air Ports etc.
12. (a) What are the points to be considered by persons possessing notified goods regarding intimation of place of storage?

Or

(b) What are the precautions to be taken by persons acquiring notified goods?
13. (a) When will the export duty be refunded as per the Customs Act, 1962?

Or

(b) Give an account of the provisions of the Customs Act, 1962 regarding application for advance ruling.
14. (a) Interpret the provisions of Sec 29 of the Customs Act 1962 relating to arrival of vessels and aircrafts in India.

Or

(b) How are goods to be cleared for exportation?

15. (a) 'Transit of certain goods are allowed without payment of Customs duty' – Elucidate.

Or

- (b) What are the circumstances identified as improper removal of goods from warehouses?

Part C (3 × 10 = 30)

Answer **all** questions.

16. (a) Explain the various rules relating to prohibition on importation or exportation of goods in India.

Or

- (b) Elaborate the provisions of Chapter IV A of the Customs Act, 1962 regarding detection of illegally imported goods and prevention of the disposal thereof.

17. (a) Discuss the provisions of the Customs Act, regarding interest on delayed payment of duty.

Or

- (b) Define the following terms as per Chapter V B of the Customs Act, 1962.

- (i) Activity
- (ii) Applicant
- (iii) Authority
- (iv) Member.

18. (a) 'Provisions relating to conveyances carrying imported or exported goods in India are very strict' – Discuss.

Or

- (b) Summarise the provisions of the Customs Act, 1962 regarding Duty Drawback.

C-1571

Sub. Code

80636

B.B.A. DEGREE EXAMINATION, APRIL 2024.

Third Semester

Logistics and Shipping

TAXATION LAW AND PRACTICE

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** the questions.

1. State the objectives of taxation.
2. What is tax evasion?
3. Define the following terms :
 - (a) Previous Year ;
 - (b) Person u/s 2(31)
4. What are perquisites?
5. Define the term "Profession".
6. Define the term "Business".
7. What is indirect tax? Give an example.
8. What is VAT output?
9. What are the types of excise duty?
10. Give two differences between custom duty and excise duty.

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Distinguish between direct and indirect taxes.

Or

- (b) What are the causes of tax evasion?

12. (a) Sundar earns the following income during the previous year 2021-22.

	Rs.
(i) Interest from an Indian Co. received in Germany	1,00,000
(ii) Pension from former employer in India received in UK	2,00,000
(iii) Profits made from a business in Hongkong which is controlled from India, (half of the profits being received in India.)	20,000
(iv) Income from companies in USA and received in India	1,00,000
(v) Income from agriculture in USA and received in India	10,000
(vi) Income from employment in Japan received there	20,000
(vii) Past untaxed profits brought to India	50,000

Compute Gross Total Income of Sundar for the Assessment year 2022-2023, if he is:

- (1) Resident and Ordinarily Resident in India.
- (2) Resident but not Ordinarily Resident in India.
- (3) Non Resident in India.

Or

- (b) Dr. Mohan was appointed as Manager of a Private Ltd. Co. on 1-1-2020 in the grade of Rs. 17,400 – 300 – 25,000 at a basic pay of Rs. 17,400 p.m. Compute his salary income for the previous year 2021-22 if (i) Salary is due on 1st of every month, (ii) Salary is due on last date of every month.

13. (a) Find out the tax payable by A & B from the following information:

Particulars	A	B
Sales	35,00,000	2,10,00,000
Less: Expenses:		
Cost of goods sold	<u>30,00,000</u>	<u>2,00,00,000</u>
Gross profit	5,00,000	10,00,000
Less: Other business Expenses	<u>2,00,000</u>	<u>9,00,000</u>
Business Income	3,00,000	1,00,000

Or

- (b) Mr. Gowtham, a resident individual submits the following details for the previous year 2021-22:

	Rs.
(i) Contribution towards pension fund of LIC	35,000

	Rs.
(ii) Medical expenditure on the health of his father of 80 years	40,000
(iii) Medical treatment of dependent handicapped brother	15,000
(iv) Deposit with UTI for the maintenance of the dependent handicapped brother	40,000

Salary income of the assessee is Rs.3,00,000 pa.

Professional tax paid Rs.1,200.

Find out the deductions eligible u/s. 80C to 80U.
What is the amount of deduction eligible u/s. 80DD if his brother is of 60 years age?

14. (a) Explain the procedure for registration of dealers for VAT.

Or

- (b) Give a short note on mode of changing VAT.

15. (a) Explain the objectives of Excise duty.

Or

- (b) Distinguish between ad valorem and specific duties with example.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Discuss the methods to be adopted for avoiding tax evasion.

Or

- (b) Compute the net salary in the following cases for the assessment year 2022-23.

- (i) Basic salary Rs. 10,000 p.m., DA Rs. 500 p.m., CCA Rs. 200 p.m., Commission Rs.500 p.m., Bonus 700 p.m.. Professional tax paid by employer Rs. 1,200, Employer's contribution to SPF Rs. 3,000 p.m. Interest credited to SPF during 2022-2023 Rs. 30,000 at 15%. A is Govt. employee.

He is in receipt of Entertainment allowances @ Rs. 1,000 per month.

- (ii) Basic salary Rs. 6,000 p.m., DA Rs. 200 p.m., Bonus Rs. 5,000, Professional tax paid by Assessee Rs. 1,500. Entertainment allowance received from his employer @ 500 per month. His employer is a Ltd. company.
- (iii) Basic salary Rs. 10,000 p.m. DA Rs.1,000 p.m. Entertainment allowance Rs. 5,000 pa. He is employed in LIC.
- (iv) Basic Salary Rs.40,000 p.m. DA Rs. 20,000 pa.
- (v) Basic Salary Rs. 80,000 p.m. Commission Rs. 7,00,000.

17. (a) From the information furnished below, find out the income under the head "Income from house property" for the assessment year 2021-22 and 2022-23.

	House A	House B
	Rs.	Rs.
Municipal Value	1,80,000	1,80,000
Fair rent	1,75,000	1,75,000
Standard rent	1,60,000	1,60,000
Annual rent	2,00,000	1,70,000
Unrealised rent	20,000	20,000
Unrealised rent of 2020-21, realised during the previous year 2021-22	18,000	18,000

Both the properties are letout throughout the previous years 2020-21 and 2021-22. Municipal tax paid is at the rate of 10 percent.

Or

- (b) Manoj owned a residential house at Madurai, the original cost of which was Rs.1,00,000. It was acquired on 1-9-2005. He sold the house on 31-3-2011 for Rs.8,00,000 and constructed another house on 31-3-2012 at Tiruchi for Rs.6,00,000. The second house at Tiruchi was sold by him for Rs. 30,00,000 on 30-4-2022. Discuss the impact of these transactions with regard to assessment to capital gains.

Cost inflation index

2005-06	117
2010-11	167
2019-20	272
2011-12	184

18. (a) Kumar a lawyer by profession keeps his cash book as per cash system of accounting. The following is the summary of his cash book for the year ended 31st March 2023.

Receipts	Rs.	Payments	Rs.
To Balance	5,000	By Rent of Chamber	2,400
To Fees	35,000	By Car expenses	3,600
To Remuneration as examiner	3,000	By Household expenses	12,000
To Interest on bank deposits	2,500	By Local taxes for the house	1,200
To Rent from house property	8,000	By Repairs of the house	4,000
To Dividends	1,600	By LIC premium for self	4,800
		By Cost of books for profession	4,000
		By Medical treatment of self	5,000
		By Balance	18,100
	<u>55,100</u>		<u>55,100</u>

Additional Information:

- (i) 1/3 of the house is used by Kumar for his own residence.
- (ii) Kumar is insured for Rs.40,000.
- (iii) Kumar has to get medical treatment for an eye ailment caused by intensive study of law books.

- (iv) 1/2 of the car expenses relate to personal use of the car by Kumar. Depreciation computed at the prescribed rate on the written down value of the car is Rs.2,000. Compute his income from profession.

Or

- (b) Krishna has furnished the following details of his income for the previous year 2021-22. Compute his income for the assessment year 2022-23 under the head "Income from other sources".

- (i) Income from letting plant, building and furniture on hire Rs.40,000 p.m.

Expenses claimed	Rs.
Repairs	5,000
Depreciation	40,000
Insurance	15,000

- (ii) Rent from subletting 1/4 of a house Rs.5,000 p.m. He has taken a residential house by paying a rent of Rs. 12,000 p.m. Municipal taxes paid by him Rs.10,000, repairs incurred Rs.16,000.

- (iii) Dividend (Gross) from an Indian company Rs.4,000.

- (iv) Lottery winnings Rs. 2,000.

- (v) Race winnings received Rs.10,05,000.

- (vi) Advance money received and forfeited, while negotiating to sell a capital asset during the previous year Rs. 50,000.

C-1572

Sub. Code

80637

B.B.A. DEGREE EXAMINATION, APRIL 2024

Third Semester

Logistics and Shipping

RETAIL ENVIRONMENT

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** the questions.

1. Define the term 'retailing'.
2. What is meant by retail market strategy?
3. Point out the meaning of retail promotion.
4. What are the benefits of motivating the sales force?
5. What is meant by situation analysis?
6. Why customer feedback is significant?
7. What is the need for identifying customer needs?
8. What are the objectives of FDI with respect to retailing?
9. Define Global retailing
10. What are global retail markets?

Part B

(5 × 5 = 25)

Answer **all** the questions.

11. (a) Discuss the functions of a retailer.

Or

- (b) Explain the different types of retailing.

12. (a) Discuss the life cycle stages of Retail markets with necessary graph.

Or

- (b) Explain the significance of retail business development.

13. (a) Discuss about the steps to be followed in customer Decision making Process.

Or

- (b) How could an effective customer service strategy cut a retailer's cost?

14. (a) Discuss the factors that influence retailing in India.

Or

- (b) Explain the evolution of Indian retailing sector.

15. (a) Discuss the threats in global retailing.

Or

- (b) Enumerate the factors that affect the success of a global retailing strategy.

Part C

(3 × 10 = 30)

Answer **all** the questions.

16. (a) Explain the various factors influencing the retail business in India.

Or

- (b) Discuss any two theories of retail development.

17. (a) Explain how retail locations influence the buying decisions of the customer.

Or

- (b) Enumerate the challenges for retail developments in India.

18. (a) Use of new technologies will help in effective management of global retailing” – Discuss.

Or

- (b) Discuss the major reasons for growing international retail market.
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C-1573

Sub. Code

80643

B.B.A. DEGREE EXAMINATION, APRIL 2024

Fourth Semester

Logistics and Shipping

FINANCIAL MANAGEMENT

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. State the objectives of financial management.
2. What is a share?
3. What is financial leverage?
4. Write a note on operating leverage.
5. Write the scope of finance function.
6. What is the meant by optimal capital structure?
7. How does dividend affect market value of equity shares?
8. State the objectives of cash management.
9. Write the need for capital budgeting.
10. Write a note on earning per share.

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Explain the various sources of short term finance for a concern.

Or

- (b) Explain briefly about preferred stock-debt.

12. (a) The initial cash outlay of a project is Rs. 1,00,000 and it can generate cash inflow of Rs. 40,000, Rs. 30,000 Rs. 50,000 and Rs. 20,000 in year 1 through 4. Assume a 10% rate of discount. Calculate the profitability index for the project.

Or

- (b) Wright Ltd has its equity shares of Rs. 10 each quoted in a stock exchange has market price of Rs. 56. A constant expected annual growth rate of 6% and a dividend of Rs. 3.60 per share has been paid for the current year, calculate the cost of capital.

13. (a) Explain the objectives and strategies of cash management.

Or

- (b) Explain the factors influencing capital structure of a company.

14. (a) What is the important of working capital for a manufacturing firm?

Or

- (b) How would you calculate the incremental investment in accounts receivable and incremental rate of return of investment?

15. (a) What are the measures of leverage?

Or

(b) Explain the merits and demerits of IRR method.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) A company is considering the following investment projects cash flows (Rs.)

Projects	C0	C1	C2	C3
A	-10,000	+10,000	-	-
B	-10,000	+17,500	+7,500	-
C	-10,000	+12,000	+4,000	+12,000
D	-10,000	+10,000	+3,000	+13,000

Rank the project according to each of the following method.

(i) Payback

(ii) ARR

(iii) IRR.

Assuming discount rate of 10 and 30%

Or

(b) Consider the figures available for Greaves Ltd.

Net sales	Rs. 16 crores
EBIT as a percentage to sales	10%
Corporate tax rate	40%
Capital employed	
Equity share capital (Rs. 10 each)	Rs. 4 Cr
10% preference shares of Rs.100 each	Rs. 3 Cr
12% secured debentures	Rs. 2 Cr

You are required to calculate

- (i) EPS OF Greaves Ltd
- (ii) The percentage change in EPS if EBIT increases by 10%

17. (a) Discuss the sources of information to be obtained before granting credit to a party.

Or

(b) "The equity capital is cost free". Do you agree? Give reasons.

18. (a) Explain the determinants of dividend policy.

Or

(b) Explain the techniques that can be used to accelerate the firms collections.

C-1574

Sub. Code

80644

B.B.A. DEGREE EXAMINATION, APRIL 2024

Fourth Semester

Logistics and Shipping

ADVERTISING AND SALES PROMOTION

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Define Advertising.
2. State the importance of advertising.
3. Give the meaning of the term "Direct mail advertising".
4. Write a short note on advertising budget.
5. State any two slogans for an existing brand.
6. What do you mean by advertising layout?
7. What do you understand by Sales force management?
8. How to set sales territories?
9. Why marketing communication is necessary?
10. Mention two objectives of Personal selling.

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Bring out the importance of advertising.

Or

- (b) Explain the different forms of outdoor advertising.

12. (a) Write a note on advertising agencies and their process.

Or

- (b) State the objectives of advertising copy.

13. (a) Discuss the functions of advertising layout.

Or

- (b) Bring out the various printing process in advertising.

14. (a) Indicate the importance of Sales force management.

Or

- (b) Write a note on recruitment and selection process for sales force.

15. (a) What are the various promotional instruments in advertising?

Or

- (b) Why is dealer promotion necessary?

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Explain the different forms of Media advertising.

Or

(b) What are the types of advertising appeals? Explain in detail.

17. (a) Explicate the steps in Campaign planning.

Or

(b) Explain the role of slogans in advertising.

18. (a) Elucidate the various types of training methods introduced to improve the sales force performance.

Or

(b) Enumerate on the process of Personal selling.

C-1575

Sub. Code

80645

B.B.A. DEGREE EXAMINATION, APRIL 2024.

Fourth Semester

Logistics and Shipping

IT SKILLS

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What are the types of MS office?
2. What are the steps in saving files?
3. What are the uses of MS Word?
4. What are the shortcuts used in MS word?
5. What is a cell?
6. Give meaning for Editing tricks.
7. What are the steps in sliding a PPT?
8. What is a slide sorter?
9. What is MS Access?
10. What are steps in creating a table?

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Explain the functions of an Operating System.

Or

- (b) What are the components of a window?

12. (a) Explain the features of MS word.

Or

- (b) Discuss about the functions of MS WORD?

13. (a) Describe the uses of spreadsheet.

Or

- (b) How do you sum up ten items in a spreadsheet?
Provide at least two methods.

14. (a) Explain the importance of PPT in business

Or

- (b) Describe the uses of PPT in a firm.

15. (a) How is creating a table done using MS access and explain what the table can be used for?

Or

- (b) Describe the uses of the Access.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Explain the types of MS office.

Or

(b) Discuss about the techniques of Word Editing.

17. (a) Mention 20 shortcuts while using MS word.

Or

(b) Explain in detail the elements can be added to a slide in PPT.

18. (a) Discuss about the benefits of using MS Excel.

Or

(b) Elaborate the various components of MS Access.

C-1576

Sub. Code

80646

B.B.A. DEGREE EXAMINATION, APRIL 2024.

Fourth Semester

Logistics and Shipping

SUPPLY CHAIN AND DISTRIBUTION MANAGEMENT

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** the questions.

1. Give the definition of Supply Chain management.
2. What are the building blocks of a successful supply chain?
3. What features and benefits do Distribution Networks offer?
4. How do you classify Distribution Networks?
5. What role does transportation play in the supply chain process?
6. Mention factors that influence transportation decisions.
7. What are the main factors affecting transportation performance?
8. List out the key factors driving transportation costs.

9. What are the main benefits of using transit operation software?
10. How does an advanced fleet management system improve transportation efficiency?

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Explain the main things that decide how distribution networks are set up.

Or

- (b) What methods and ways of optimisation can be used to make a good delivery network?

12. (a) What are the different ways to get from one place to another, and how do they work?

Or

- (b) How is the mode of transportation chosen and who are the most important people in this process?

13. (a) How do the prices and value measures of transportation efficiency impact transportation planning decisions?

Or

- (b) What are the main things that affect the cost of transportation, and how do they affect how well transportation works as a whole?

14. (a) What implications does it have for a delivery networks design if products are first classified as either consumer or industrial?

Or

- (b) How does international freight technology make sending things cheaper?
15. (a) What are the most important technology based security projects that protect transportation systems?

Or

- (b) What part does technology play in intermodal transportation Security Initiatives?

Part C (3 × 10 = 30)

Answer **all** questions.

16. (a) Describe the role of distribution in supply chain management and how to set up effective routes for distribution.

Or

- (b) Describe the key differences between transportation networks for consumer products and those for commercial items, as well as the ways in which optimisation strategies and methods can be utilised.
17. (a) Talk about the role of transportation in the supply chain process, including the factors that affect its choices, its routes, its selection process, its guiding principles, and the people who take part in it.

Or

- (b) Describe the choices that need to be made about transportation planning during the supply chain process, including the use of transit operation software and its benefits.
18. (a) Talk about the role of advanced fleet management systems, international freight technologies, and transportation security efforts in improving supply chain processes.

Or

- (b) Supply chain and transportation management have duties and responsibilities that need to be described during an epidemic.
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